

***“Sanavallianiq Isumagijaujunut – Building for Dreams”***  
**The NUNAVUT MEDIA ARTS CENTRE Fundraising Campaign**

**Donor Levels and Recognition Program**

**2012-2014**

**Updated November 16, 2012**

<b>Donor Category Name</b>	<b>Friend of Johnny</b>	<b>Media Supporter</b>	<b>Community Leader</b>	<b>NMAC Builder</b>	<b>History Keeper</b>	<b>IQ/Trad Knowledge Champion</b>	<b>Language Protector</b>	<b>Guardian of Inuit Culture</b>
<b>Donor Level</b>	<b>\$25 - \$999</b>	<b>\$1,000- \$4,999</b>	<b>\$5,000- \$9,999</b>	<b>\$10,000- \$49,999</b>	<b>\$50,000- \$99,999</b>	<b>\$100,000- \$499,999</b>	<b>\$500,000- \$999,999</b>	<b>\$1 million+</b>
Donors List <sup>i</sup>	X	X	X	X	X	X	X	X
Thank you letter from IBC Chair	X	X	X	X	X	X	X	X
Website recognition <sup>ii</sup>	X	X	X	X	X	X	X	X
Donor sculpture/wall <sup>iii</sup>	X	X	X	X	X	X	X	X
Thank-You Package <sup>iv</sup>		X	X	X	X	X	X	X
Recognition in IBC closing credits			X For next available year	X From donation to launch	X From donation to launch + 1 year	X From donation to launch + 2 years	X From donation to launch +3 years	X From donation to launch +5 years
Recognition in annual print advertisement				X	X	X	X	X

Donor Category Name	Friend of Johnny	Media Supporter	Community Leader	NMAC Builder	History Keeper	IQ/Trad Knowledge Champion	Language Protector	Guardian of Inuit Culture
Donor Level	\$25 - \$999	\$1,000-\$4,999	\$5,000-\$9,999	\$10,000-\$49,999	\$50,000-\$99,999	\$100,000-\$499,999	\$500,000-\$999,999	\$1 million+
Invitation to Grand Opening of NMAC					X	X	X	X
Press release					X	X	X	X
Name a Room <sup>v</sup>								X
Name the Building <sup>vi</sup>								<b>2 Million – X</b>

<sup>i</sup> Simple list of donors, sorted by tier, updated monthly. Posted on website, and physically at IBC, plus possibly one or two other public sites in Iqaluit.

<sup>ii</sup> Website recognition tiered based on donor category, ranging from a simple list of donors to full corporate profile and links for major donors.

<sup>iii</sup> Commissioned artwork (sculpture, mural) in a medium that would allow recognition of major donors.

<sup>iv</sup> Letter from IBC President, IBC goodies, DVD, promo items, etc. Scaleable depending on contribution.

<sup>v</sup> The highest category of donor gets to name a room of donor’s choice (from list available on a first-come, first-served basis). The Room options include the Green/Meeting Room, Board/Training Room, Control Room, Studio Space, Edit Suites.

<sup>vi</sup> **The donor who commits \$2 million will name the NMAC building.**