

September 1, 2012

To Whom It May Concern,

I am writing to you as the Chief Executive Officer (CEO) of the Aboriginal Peoples Television Network (APTN) in regards to the Inuit Broadcasting Corporation's (IBC) proposals for building and equipping the Nunavut Media Arts Centre (NMAC). The concrete pad has been laid and awaits the next phase of construction of the centre in Iqaluit, Nunavut.

APTN is the first national television network by, for and about Aboriginal Peoples. As such, we are very supportive of any and all initiatives that would see the emergence of growing opportunities for the independent Aboriginal production community. IBC is one of the larger Aboriginal production companies in Nunavut. Their current installations are in dire need of replacement and this initiative will greatly improve their studios and technical infrastructure, enhancing their ability to develop programming for the community level as well as APTN's national programming needs. IBC is the major Inuit production company for APTN and their programming is daily fare for the Nunavut, Nunavik and other northern regions of Canada, as well as the many Inuit living in southern Canada. This new media centre will allow them to expand their production opportunities and, we hope, provide new opportunities in television and new media production.

Sharing the facility with many media and arts entities will also greatly improve the opportunities for the creative expression and development of the artistic and cultural community in Nunavut. Space is at a premium in Iqaluit and this state-of-the art building will provide IBC and other media arts groups the opportunity to greatly benefit their respective operations.

APTN enthusiastically supports this major project for Nunavut. I hope that this project will be given careful consideration along with sufficient operational funding into the future.

Sincerely,



Jean LaRose, CEO