



PIKSUK MEDIA INC.

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To Whom It May Concern

Dear Sir/Madam:

Re: Support for the Nunavut Media Arts Centre

We are pleased to renew our strong support for proposals to complete the Inuit Broadcasting Corporation's Nunavut Media Arts Centre.

We believe that it is essential to provide opportunities for Inuit to tell their own stories in their own language, and for those stories to be available to all. I know that IBC does its part to fulfill this goal, one that is underlined by the existence of Nunavut's Inuit Language Protection Act and supported by the people of Nunavut, their land claims organization, Nunavut Tunngavik Inc., and by the Government of Nunavut. The NMAC will enhance IBC's ability to provide Inuit language television and new media programming.


In addition, the training of filmmakers in Nunavut is one of IBC's important goals. I have no doubt that the proposed NMAC would provide both the improved technical capacity for proper training and a state-of-the-art facility for use by other filmmakers and producers from Nunavut, including Piksuk Media, and those from other parts of Canada and beyond.

We know that the public will have access to the facilities in a variety of ways including access to 40 years of archival footage, unique in the world, and catalogued and managed in the Inuit Film and Video Archive.

We have witnessed IBC's long running service for over 25 years. Despite many challenges and obstacles, IBC has connected our Nunavut communities together – providing information, passing knowledge from our elders to younger generations, documenting our culture, sharing our unique entertainment, engaging our youth and teaching our children.

We urge you to support this valuable initiative.

Sincerely,


Joëlie Sanguya
Charlotte DeWolff
Piksuk Media Inc.
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