

PRESERVING THE PAST - BUILDING THE FUTURE

NUNAVUT MEDIA ARTS CENTRE

The Inuit Broadcasting Corporation (IBC) was founded over 30 years ago to foster the creation of television programming by and for Inuit. Since 1981 we have built a legacy of award-winning, Inuit language video productions. Our training programs have helped to create a whole new sector, and a generation of filmmakers, animators and videographers in Nunavut.

An incorporated, not-for-profit charitable organization, IBC is governed by an all-Inuit Board, and currently employs 26 people in Iqaluit, Taloyoak, Igloolik, Rankin Inlet and Ottawa. We work with a wide range of Nunavummiut – independent film and video makers, musicians, puppeteers, actors and performers, graphic designers, artists and translators.

IBC's first studio and training space was an abandoned classroom in the old adult education centre in Iqaluit. For over 20 years, we have rented facilities in a one-story wooden building. The current facility houses IBC's archives of early film and video production, our corporate headquarters, production space, training, set storage, construction space, and our subsidiary, Inuit Communications Systems Ltd. (ICSL). The facilities have always been marginal: the continuing deterioration of the building and the demands of production have now rendered it not only inadequate, but hazardous.

IBC is now building the Nunavut Media Arts Centre in Iqaluit. The proposed 8000 sq. ft. building has an estimated cost of approximately \$8.3 million (including equipment and associated training). The new centre will incorporate:



Inuit Broadcasting 2013



Inuit Broadcasting 2015

- The first full-scale, state of the art, digital facility for audio/video, recording, performance and post production in Nunavut, available to local and territorial freelancers, performers, artists and production companies working in Nunavut.
- Studio production suitable for live programming, including performance space and capacity for live studio audiences.
- Office and post-production space for ICSL.
- Inuit Film and Video Archive.

The Nunavut Media Arts Centre will accommodate important production technologies - high definition equipment, digital editing systems, and video data storage. The facility will enhance the diversity and quality of IBC's current production output, increase our capacity to generate revenue, and provide a new level of production service and capacity to artists, clients and viewers in Nunavut and elsewhere.

The Nunavut Media Arts Centre will also house the Inuit Film and Video Archive for preserving and storing the priceless collection of historic film and video shot by Inuit since the 1970s.

As a foundational element of Nunavut's cultural infrastructure, the Nunavut Media Arts Centre will assure wider and better coverage and promotion of Nunavut artists and performers in every field, bringing the very best of Nunavut to Canada and the world. With cutting-edge production capacity and a unique, made-in-Nunavut design, IBC and our partners are creating a landmark for Iqaluit, a showpiece for Nunavut and a milestone in our cultural history.

Contact

Debbie Brisebois: INUIT BROADCASTING CORPORATION

331 Cooper St., Suite 301, Ottawa, Ontario, K2P 0G5 CANADA • Tel: (613) 235-1892 ext. 232 • Fax: (613) 230-8824

debbie@inuitbroadcasting.ca • www.inuitbroadcasting.ca • Campaign website: www.Sanavallianiq.ca / www.Building4Dreams.ca





Location	<ul style="list-style-type: none"> · Federal Road, east of lot 870, plan 2152. Light industrial zoning. Inuit-owned land contributed to project by Qikiqtani Inuit Association. 		
Dimensions	<ul style="list-style-type: none"> · Approx. 535 square meters: 2 stories 		
Features	<ul style="list-style-type: none"> · Studio (2 stories, fully digital) · Film and video archive with industry standard internal temperature and humidity controls · Performance area and potential multi-use screening area · Master control and editing suites · Training centre (distance-learning equipped) · Service block (storage, access, building systems service) · Office block: IBC, ICSL, and potential rentable office space · Set storage and construction, equipment storage, maintenance shop, and other functional areas 		
Completed!	<ul style="list-style-type: none"> · 1st phase design development · Fundraising plan · Cost analysis & construction budget · Inuit land lease agreement with QIA · Phase 1 & 2 site assessments · Microclimate analysis for building design · 1st phase acoustical design for bldg. design · Municipal permit development for 1st phase · Construction - thermosyphon foundation · Equipment list and studio wiring/routing plan 	Partners in Initial Building Design and Pad Construction	<ul style="list-style-type: none"> · Chief architects: FSC Architects (now Stantec), Iqaluit · Geotechnical: EBA Engineer Consultants, Ottawa · Acoustical: State of the Art Acoustik Inc., Ottawa · Wind and Snow: Rowan and Williams Consulting Engineers, Guelph · Code Consultants: RJ Bartlett Engineering Ltd., Fredericton · Cost Consultants: Hanscomb Ltd., Ottawa · Building Project Management (On-going): YAB Management, Montreal
Broadcast Standard	<ul style="list-style-type: none"> · Electrical engineering, heating/ventilation/air conditioning, noise suppression, radio frequency (RF) shielding, security, lighting and emergency lighting, fire and life safety all designed to broadcast standard · Location tested for RF interference 		
Current Supporters	<p>Public Sector:</p> <ul style="list-style-type: none"> · Canadian Northern Economic Development Agency (CanNor) · Government of Nunavut - Economic Development and Transportation (ED&T) · Kitikmeot Inuit Association · Kivalliq Inuit Association · Qikqtani Inuit Association <p>Private Sector: R L Hanson Construction Telesat / YAB Management Kelly Huibers McNeely / Jackman Foundation Nunavut Insurance / Aarluk Consulting</p> <p>Individuals: Many including Charles S. Coffey Paddies on the Tundra / James Cork</p>	Advisory Committee	<ul style="list-style-type: none"> · Madeleine d'Argencourt, IBC Chair · André Bureau, Board Chair, Astral Media Inc. · Charles S. Coffey, O.C., Former Exec. VP, Royal Bank of Canada · Bernadette Miqqusaaq Dean, IBC Vice-Chair · Okalik Eegeesiak, President, Qikiqtani Inuit Assoc. · Ann Meekitjuk Hanson, Owner, R L Hanson Construction Ltd. · Senator Dennis Patterson
Milestones	<ul style="list-style-type: none"> · Project plan, fundraising plan completed (April 2011) · Principal fundraising (2011 - 2014) · Finalized revised design (July 2013) · Initial materials shipped (Fall 2013) · External construction (Fall - Winter 2013) · Internal construction, equipment installation, testing, training (January - December 2014) · Grand opening & live launch (January 2015) 		

