

July 11, 2013.

Inuit Broadcasting Corporation  
331 Cooper St.  
Suite 301  
Ottawa, Ontario  
K2P 0G5

To Whom It May Concern,

As Assistant Commissioner for the National Film Board of Canada (NFB), I'd like to express our support for the Inuit Broadcasting Corporation's (IBC) and its vision for the Nunavut Media Arts Centre (NMAC).

At the NFB, we're committed to working with creators and communities across the North on innovative audiovisual productions, and in finding new ways to make the NFB film collection accessible to all Canadians, wherever they live.

To date, we've partnered with IBC on our successful Nunavut Animation Lab initiative, which has enabled Inuit emerging and established artists to tell stories using state-of-the-art animation tools, creating ground-breaking works that have been screened across Canada, and featured in our Inuit legacy project *Unikkausivut: Sharing Our Stories*. IBC has also been a great source of support for the NFB's hands-on animation workshops in Iqaluit schools, this past November.

The NFB is looking for more ways to serve the people of Nunavut with programs and activities, and expand our collaboration with IBC. I believe the Nunavut Media Arts Centre would allow our two organizations to collaborate more effectively on a range of cultural activities.

As a world leader in producing works by Inuit filmmakers, we look forward to making the NFB film collection available to residents as never before, as part of IBC's planned Inuit Film and Video Archive. The workshop space would provide an outstanding venue for a range of educational, filmmaking and family activities. The Centre would be a much-needed space for creation and artistic expression, and an important new cultural resource for the people of Nunavut.

As I've traveled across the North over the years to meet with communities, I've witnessed firsthand the richness of Inuit history, culture and language—and the need for improved cultural infrastructure.

The Nunavut Media Arts Centre project would bring the rich traditions of Inuit storytelling and creativity in the digital media age and help us to offer an under-served population a state-of-the-art, sustainable cultural asset, right in their community.

I invite everyone to join us in supporting this project.



Claude Joli-Cœur  
Assistant Commissioner of the National Film Board of Canada

3155 Côte-de-Liesse, St-Laurent, Québec – H4N 2N4 – Canada - [c.jolicoeur@nfb.ca](mailto:c.jolicoeur@nfb.ca)  
Tél. (514) 496-1912 / Fax : (514) 496-1646

