



FOR IMMEDIATE RELEASE

Nunavut Media Arts Centre's New Design Released

(February 24, 2014 - Iqaluit, Nunavut)

The Inuit Broadcasting Corporation (IBC) is celebrating *Uqausirmut Quviasuutiqarniq* (Language Week) by sharing the design for the Nunavut Media Arts Centre (NMAC). IBC's building construction partner, Inuit-owned firm, NCC Development Limited with Livingstone Architect in Iqaluit prepared the design.

Today is also International Mother Language Day, a day to recognize and celebrate indigenous languages. IBC's role in the preservation of the Inuit language was recently recognized through the successful award of a grant from the Foundation for Endangered Languages.

"The vibrant colours are drawn from our very recognizable IBC logo," IBC Chair, Madeleine d'Argencourt said today. "We're now going forward rapidly to finish all of the technical design work for the construction to begin this summer in anticipation of our move to the new building in winter 2015."



IBC continues to seek financial support for the remaining \$3 Million it must raise for furniture, current industry standard media equipment, training and other related costs.

“To prepare for its 2015 move and the new opportunities the NMAC will make possible, IBC is seeking public input into its five-year strategic plan,” d’Argencourt said. On March 11, IBC’s live phone-in show, *Qanuq Isumavit?* (What do you think?) will give Nunavummiut an opportunity to call in and share their ideas. In addition to the show, interviews, focus groups and an on-line survey will be utilized to gather input.

As announced last September, IBC has partnered with Inuit-owned firms, Qikiqtaaluk Corporation, NCC Properties Ltd. and Atuqtuarvik Corporation to design, build and construct the NMAC. Through their new company, Sanavallianiq Corporation, the four partners will finance, own, operate and maintain the building at its Federal Road location (beside Polaris).

Donations can be made to the building fund at: www.Sanavallianiq.ca/
www.Building4Dreams.ca.

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About Qikiqtaaluk Corporation

Qikiqtaaluk Corporation is a wholly owned Inuit birthright corporation created by the Qikiqtani Inuit Association. With close to 30 years in business in Nunavut in most economic sectors of activity, QC aims to become a major contributor to all segments of the Nunavut economy. QC’s purpose is to provide direct employment and financial opportunities to Inuit within and outside the Qikiqtani Region. By balancing tradition with innovation, QC strives to improve the social and economic well-being of all people in the Qikiqtani Region.

About NCC Properties Ltd.

Incorporated in 1999, NCC Properties Ltd., as a subsidiary of the Inuit-owned NCC Investment Group Inc., offers commercial, residential and industrial space, built to standards of excellence by NCC, in 11 Nunavut Communities. Their mission is to keep their tenants warm, dry and well ventilated, 24/7. The NCC Investment Group Inc. was incorporated in 1996 to build, own and lease infrastructure required by the Government of Nunavut. Their shareholders are Qikiqtaaluk Corporation, Sakku Investments Corporation, Kitikmeot Corporation and Nunasi Corporation.

About Atuqtuarvik Corporation

Atuqtuarvik Corporation is an investment company that was created by Nunavut Tunngavik Incorporated (NTI) and Nunavut Trust to help ensure direct Inuit participation in major economic opportunities. The corporation provides loans and equity investments to Inuit-owned businesses for the purpose of business start-ups, acquisitions and expansions. Since commencing operations in June 2000, Atuqtuarvik Corporation has supported the development of numerous business ventures throughout Nunavut in a variety of market sectors. Through its success in providing loan and equity investments to viable Inuit-owned businesses, the corporation is playing a leading role in building a strong and self-sustaining Nunavut economy.

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